



CX Day



POWERED BY **CX Events**



What is CX Day?

It is a unique opportunity to connect with top professionals and companies dedicated to customer and employee experience. At each event, the most innovative trends are explored, and inspiring success stories are presented. Additionally, it is an ideal space to discover products, solutions, and services that are shaping the customer and employee experience globally.



The story behind CX Day



+120
SPEAKERS

+10.000
REGISTRATIONS

+100
CLIENTS

Brands that PLACE THEIR TRUST IN CX DAY



The best of
CX DAY 2024

+4.500
REGISTERED
ATTENDEES

INTERNATIONAL
KEYNOTE SPEAKERS

**+4 EDITIONS
IN LATAM**



LINE UP 2025

There will be 5 in-person editions across Latin America.

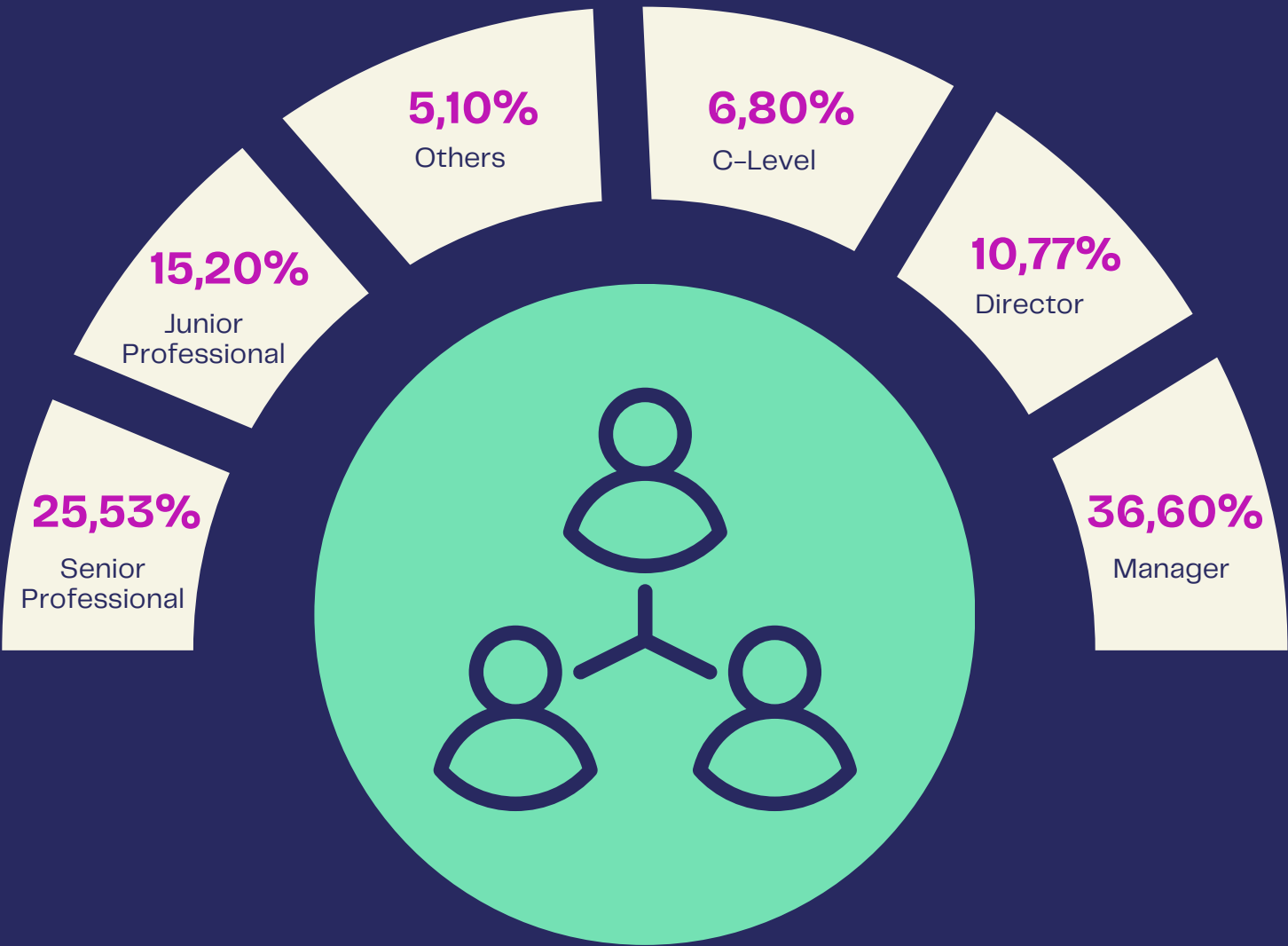
+4.500

REGISTERED ATTENDEES

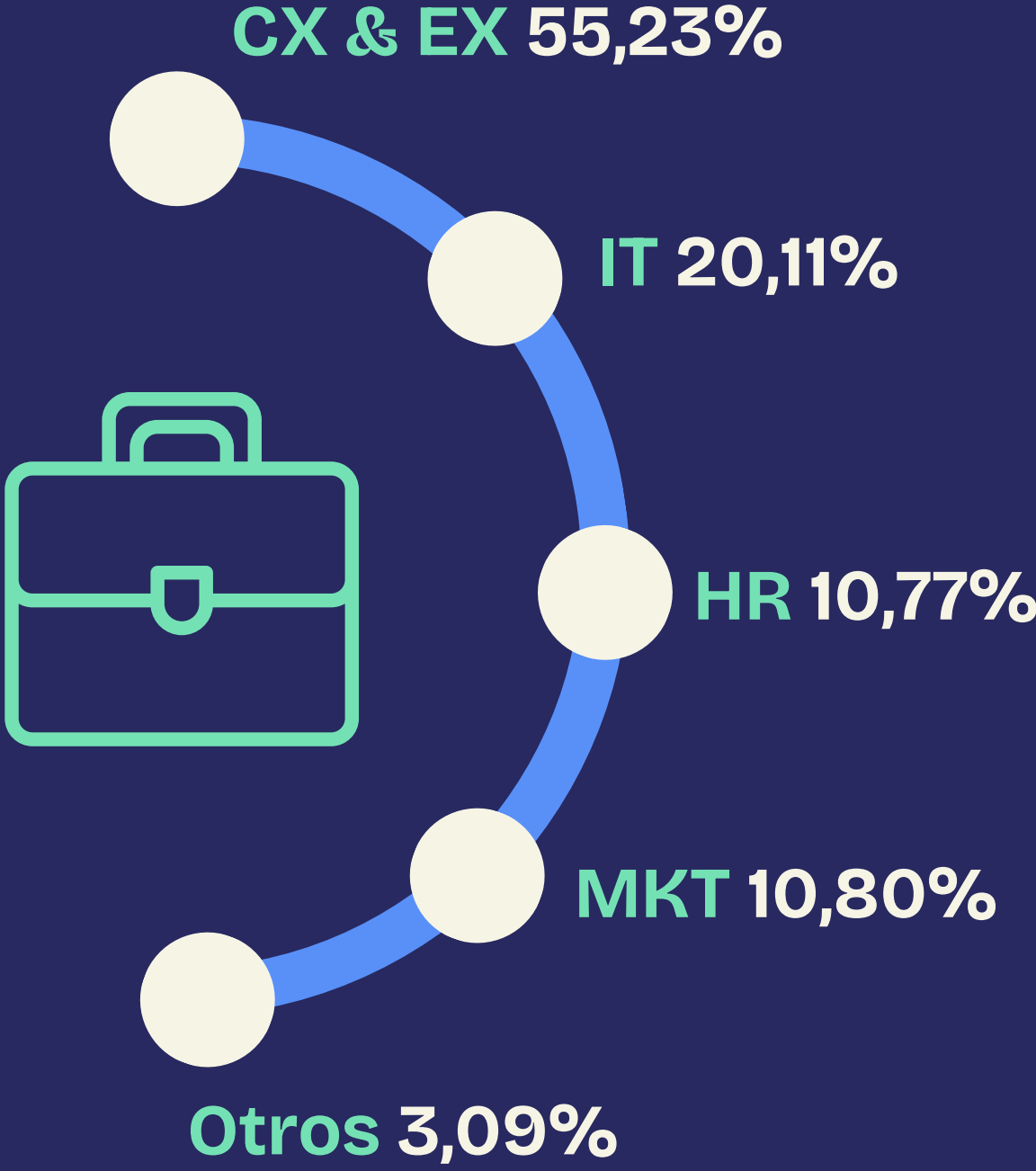


Who attends CX Day?

SENIORITY



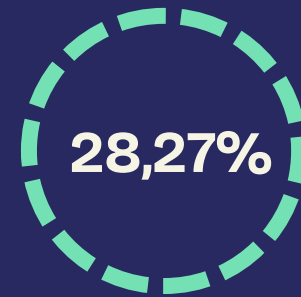
AREAS



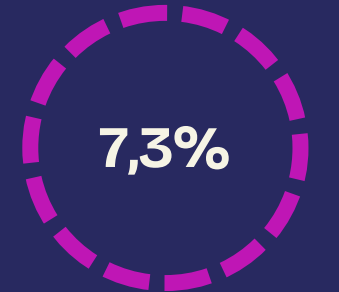
Who attends CX Day?



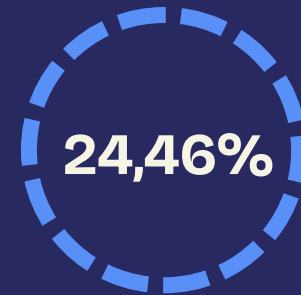
Services



Education +
Government



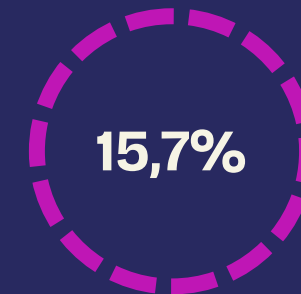
Technology and
Telecommunications



Entertainment



Banking +
Insurance



Others



Retail +
Manufacturing



Moments of CX Day

Registration

Welcome! Our team is excited to greet you and provide you with your personalized credential for CX Day. Each credential includes your name, last name, and job title, so you'll be all set to enjoy the event!



Exhibition areas

Explore the booths of our sponsors. This is the perfect opportunity to exchange ideas and strengthen relationships with other industry professionals.

Networking spaces and activities

Connect with professionals and leading companies in the industry. Take advantage of this opportunity to build strong connections with experts in the field. Throughout the day, you'll have several breaks to enjoy refreshments, relax, and continue reflecting on the insights gained from the presentations.



Individual sessions and panel discussions

During the event, you'll have the opportunity to attend presentations by expert speakers who will share success stories and discuss the latest trends in the field.

Why sponsor CX Day 2025?



Branding

Position your brand in front of an audience seeking the latest trends in products, services, and solutions.



Business

Attract high-quality potential clients and boost your company's commercial results.



Networking

Strengthen your brand's connection with both current and potential customers.



Sessions

Effectively showcase your company's expertise and knowledge to the audience.



Success stories

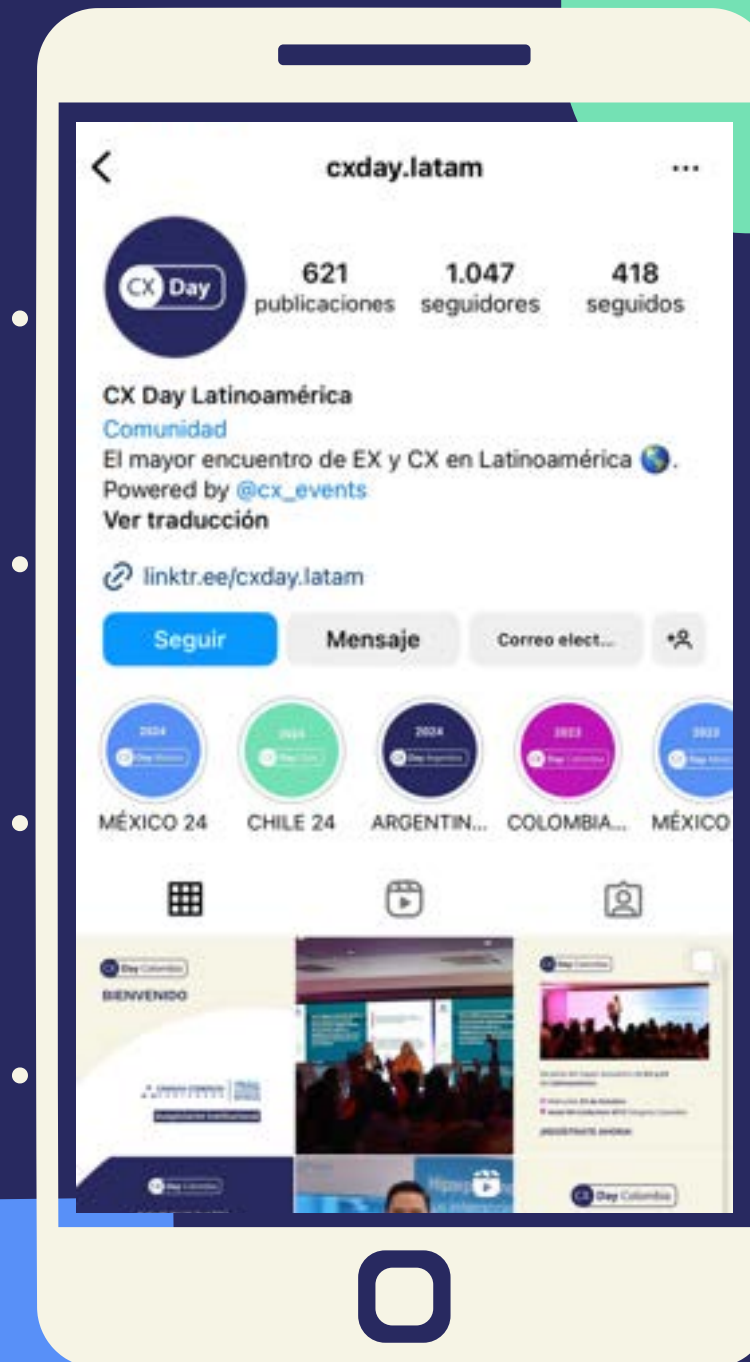
Discover practical examples of how to successfully implement EX and CX strategies.

Marketing outreach CX Day Latinoamérica

E-mail Marketing



In-house **CRM** with a database of over **20,000** contacts, including industry leaders and decision-makers.





Contact us!

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